

DIRECTORY OF REGULATED ADVISERS

Yearly from April to December



FILTER OPTIONS	2015	2016	2017	2018	2019	2020	TOTAL CLICKS
Pension pot / other savings and investments	21,333	18,090	25,015	25,640	25,370	23,345	138,793
Transferring a current or previous pension	5,151	8,482	15,767	15,574	17,689	18,027	80,690
Options when paying for care	1,026	1,189	1,170	1,039	1,019	882	6,325
Equity release	1,677	1,721	1,509	1,563	1,494	1,126	9,090
Inheritance tax planning	947	1,502	1,941	1,967	2,012	1,829	10,198
Wills & probate	947	908	1,131	1,133	1,270	1,001	6,390
Ethical investments	237	219	265	348	414	493	1,976
Sharia compliant investments	N/A	N/A	79	110	130	105	424
Advice to UK expatriates	N/A	N/A	1,165	1,634	1,652	1,747	6,198
Total number of clicks on ALL filters	120,020	194,078	386,055	376,951	391,830	339,857	1,808,791
Total visits to the Retirement Advisor Directory	68,880	106,131	125,145	143,869	161,480	131,927	737,432

The table above shows the number of clicks on the Money Advice Service's directory of regulated advisers. It is broken down according to the number of times a customer has clicked on our website according to the categories you requested. (The number of clicks signifies the number of times a customer clicked (gained access) to one of these webpages on the Money Advice Service's directory.)

The Filter Options show

- Yearly and total number of clicks to the filters listed since launch - (the launch date was April 2015)

- Yearly and total number of clicks to ALL filters since launch
- Yearly and total visits to the retirement adviser directory
- The areas highlighted show the highest number of clicks for each filter over the years.