

Talk Money Week 2023: MPs and elected representatives visit pack

Talk Money Week is a fantastic opportunity to invite your local MP or elected representatives (such as MSPs, MSs, mayors, or councillors) to see the vital contribution you're making to financial wellbeing in the community.

Whether you represent a school, business, charity or public sector organisation, local politicians are keen to learn about the work you're doing to support people in your area.

MPs, MSPs, MSs and other elected representatives will usually be back in their constituencies at the end of the week, so a Friday around Talk Money Week offers an ideal moment to arrange a visit. To make it as easy as possible to invite your MP or elected representative, we've provided a template visit plan and email invitation below.

If you are hosting a visit or meeting, please remember to let us know by filling out this [short form](#), which will help us update our records. If you have any questions or would like any support, please contact matt.byrne@maps.org.uk.

Instructions

- You can find your local MP or elected representatives by searching your postcode on the [WriteToThem](#) website.
- We've created a template email invitation below. Please replace the fields in **[YELLOW]** with the relevant information, or feel free to create your own.
- It can take a few days for MPs or elected representatives' offices to respond to your email, particularly during busy periods. If they haven't got back to you after a week or so, feel free to give them a call to follow up. The telephone number will be on their contact page or website. For MPs, you can call the parliamentary switchboard on 020 7219 3000 and ask to be put through to the relevant office.

Example visit plan

Friday 10 November, 10.00-11.00

- **10.00-10.05:** Welcome and introductions (you may want to offer some light refreshments).
- **10.05-10.15:** Tour of your premises – MPs and local representatives spend a lot of time in meetings, so it's great to mix it up with a walk around your site.
- **10.15-10.35:** Sit down discussion about your work on financial wellbeing - this is your opportunity to tell them about how you're supporting their constituents.
- **10.35-10.45:** Introduction to staff or service users (e.g. students, colleagues, advisers or customers) – elected representatives enjoy hearing from a range of people, so introduce them to a small group who can talk about your support.
- **10.45-10.50:** Photo opportunity – take a group picture for your social channels (make sure your branding is the photo)!
- **10.50-11.00:** Close – MPs and elected representatives usually have packed schedules, so thank them and say your goodbyes in good time.

Template invitation

SUBJECT: INVITATION: Visit [ORGANISATION] in your constituency for Talk Money Week 2023

Dear [NAME]

On behalf of [ORGANISATION] I would like to invite you to visit [SITE] to celebrate Talk Money Week 2023 (6-10 November). We'd be delighted to show you the work we're doing to support financial wellbeing in [CONSTITUENCY/LOCAL AREA] and introduce you to some of our [STAFF/STUDENTS/CUSTOMERS].

This year, Talk Money Week will be held between 6-10 November 2023. The week aims to help increase people's sense of financial wellbeing by encouraging them to open up about their personal finances. Research shows that people who talk about money make better financial decisions, have stronger personal relationships, help their children form good lifetime money habits, and feel less stressed.

The theme for Talk Money Week this year is simple: do one thing. The goal is to empower people to take one concrete step towards improving their financial wellbeing, proving that even a small action can make a substantial difference. We will be encouraging [AUDIENCE/SERVICE USERS] to [EXPLAIN ACTIVITY].

We're proud to be taking part in Talk Money Week, coordinated by the Money and Pensions Service, and we'd be delighted to welcome you to our [SITE/OFFICE/FACILITY] to discuss how we're supporting local people. We'd be grateful if a member of your team could get in touch on [CONTACT DETAILS] to let us know your availability.

We look forward to hearing from you soon.

Yours sincerely

[NAME]